

## Satisfied Repeat Customers

Comments are streaming in from repeat customers and TanToday discussion forums. Find out what Salon Owners are saying about Savvy Sunless Solutions:

Hi, David. I wanted to give you some feedback on your savvy solution for my Mystic Spray Booth.

I absolutely love this solution!! The scent of your solution is fabulous!! It makes doing the Mystic Spray Tan so much easier. I also believe it processes a bit quicker, although the color lasts about the same time as the Mystic Premium solution. My impression from my customers is they love it too, as they keep coming back & am getting new customers all the time. My employees seem to like it too.

I realize there are benefits to ordering my solution through Mystic Tan, such as a link from their website to mine for customers looking for their booths, but I believe it's in my best interest to continue using Savvy Solutions for my spray tan solution. I will never go back to Mystic Tan's solution!! I am so happy that I found you through the Tantoday forum!!

Thank you again,

Barbara Hanson-owner

Endless Summer Tanning & more

&ldquo;I'm a tan-a-holic and I have tried almost all tanning solutions on the market and again, I just wanted to comment and let you know what a superior product you have!!!!&rdquo;

Terri Davis, National Sales Manager, Solei Systems, Ohio

&ldquo;I have four Mystics in the Seattle area and have tried all the solutions out there over the past six years. I currently use a solution that is created by Bocchi labs in So Cal. My customers love the smell and lasting effects...the color is natural and not over powering like the Cal Tan solution&hellip;This solution is not sticky like most of the others...it has Panthenol and Erythrulose in it and the feel is great on the skin.

My spray business has almost doubled since we switched over in March of 2007! So, from an owners stand point this stuff has really helped us out.&rdquo;

Bruce Bicknell, Distinctive Tan, Washington

&ldquo;I use Buell&rsquo;s also. I think it is the best. Brown not black like Cal Tans and it smells better than all the others. Color is great...lasts just as long as others. We switched all the stores over to it about a year ago.&rdquo;

Dave Unvert, Owner, Always Tan, San Diego, California

&ldquo;Hey everyone....contact David Buell. He's a great guy and has reasonable pricing. I love his solution&hellip;He's a very small company with an amazing product.&rdquo; It's in my booth....slight tacky feeling when you first towel off...by the time you get dressed and leave....it's gone. Smells is great, colour is great. No complaints. Remembers people...DHA is a SUGAR.....sugar is sticky.....but it's very very mild and it goes down within 5 minutes. So everyone is sending me PM's for the contact info for the spray solution i use, Savvy Solutions by David Buell.

They now have a website....here it is. Savvy Sunless Solutions - Professional Sunless Tanning Solutions

Good Stuff.....Give David a call."

Dean Mandos, Tantoday.com Moderator, Tropical Rayz, Canada

"I've started refilling MyMist cartridges with Buell's solution. Instant hit, it is worth the hassle. I did notice a slight tacky feeling but it went away, all I hear from the customers is they love it." I'm going to suggest that Dave put a spigot in the box for those of us don't like pouring out of a 5 gal box."

Kent Wardecke, Wright Image Salon, Ohio

"I use Dave's solution at my salons because it gives great results with No Complaints. That's worth any price to me. Dave is always concerned about the results instead of selling more product. Give him a try."

Lee Pierce, Always Tan, Colorado

"I was using what was thought to be the best solution on the market in our Mystic booths. We tested the Savvy solution and customer feedback was unanimous. Slightly better color, slightly better smell, and it lasted just as long. We save about \$55 per 5 gallon jug and ships in 1 day. It turned out to be a simple business decision that has worked out beautifully for just over a year now."

Rick Vilelli, President, The Tanning Spa, Inc., [www.thetanningspa.com](http://www.thetanningspa.com)

"I agree with Din/Drew and all the other's using Dave Buell's savvy solution. Not only do customers love the results and smell, but his commitment and dedication to customer service is 2nd to none. Do yourself a favor and buy a 5 gallon jug, purge your booth (or spray gun), and try it for a month. give all your spray customers a free session, and ask for input. You have everything to gain by trying to set yourself as the salon that produces results.....rather than following the same path as everone else. Get ready for amazing results."

golfhac

vbmenu\_register("postmenu\_288572", true); Rookie, Tan Today Website Member, San Diego, California

"If you truly want to increase your spray tan business and build a loyal clientel, then Savvy Sunless needs to be the only solution you use in your booth. I have been using David Buell's product for over a year and am certain I will never use another solution. My customers constantly comment how long the color stays and how natural their "tan" looks. David Buell is committed to providing a superior product based on substantiated research, quality control and customer service."

Platinum Tan, La Jolla, California

"I ordered some of your solution back in April. I told you that I would email you once I had some feedback regarding your solution."

I have sprayed 5 people (for free) with your solution. I wanted to get their honest feedback regarding your solution. EACH person has had more positive compliments when they have been sprayed with Savvy vs what they had been using! Only 2 people want to continue with "their" previous solution - even though they have had more compliments with your solution!

The color is awesome. I had my husband spray me with it and it is a wonderful shade of brown on my skin. I have used many solutions. I did not find this solution to be as sticky as some of the others that I have tried.

Here is the kicker.... My sister - blonde, blue eyes, and extremely pale - has been the most difficult person for me to please. I have tried MANY different solutions on her and she is NEVER SATISFIED! SERIOUSLY! She now requests SAVVY SUNLESS when I spray her! This is her preferred choice of solution over the countless others that we have tried. I never thought that I would find the perfect solution for her! Good job!

I will definitely order more of your product!"

Thank You, Kendra, Texas.

Savvy Sunless works great in Versa Spa machine -

Thanks DIN for referring me to Savvy Sunless when the versa spa bronzer went out of wack! I couldn't take the complaints anymore from the new batch of solution versa spa is sending out. I lost so many clients due to that! I was scared to try something else but i'm so glad I did! My customers love it! It smells amazing, not sticky, and gives a really nice natural tan! It's more of a real suntan color than the versa spa. And I'm getting so much more for my money! I've been using it in my versa spa machine with no problems. The hardest part was finding the right settings because the solution is alot thinner than versa. In case anyone has the same questions as I did, I got my settings on Level 1 124 Level 2 135 Level 3 146 You could start there and test it out to see if you need to go higher or lower. Or you can message me for any info you may need. In case anyone wants to check it out the website is savvysunless.com

<http://www.tantoday.com/forums/sunless/37682-savvy-sunless-works-great-versa-spa-machine.html#post345169>

Message posted on tantoday.com forum